

*The Difference Is HIM, LLC · TDIH Family Labs*  
**Ministry Giving Covenant**

*A sacred commitment made before God, from the firstfruits*

*“Honor the Lord with your wealth and with the firstfruits of all your produce;  
then your barns will be filled with plenty, and your vats will be bursting with wine.”*

Proverbs 3:9–10

### **WHO WE ARE**

The Difference Is HIM, LLC (TDIH Family Labs) is a faith-based technology company founded by Neil Rosado in Oklahoma. We build AI-powered apps that strengthen families, hide scripture in children’s hearts, and point every user back toward Jesus — the one who is the actual difference in every life we touch.

### **THE COVENANT**

Before this company earns its first dollar, we make this commitment to God, to the Christian community we serve, and to every subscriber whose subscription makes this possible:

- 1 We give from the firstfruits, not the surplus. The transfer happens before owner’s pay.
- 2 We maintain a dedicated TDIH Ministry Fund, separate from all operating funds.
- 3 We reserve 10% of net revenue for business reinvestment to sustain the giving engine.
- 4 We publish an annual giving report every January — total given, partners funded, lives reached.
- 5 We increase our giving percentage at each milestone and never decrease it.
- 6 We will not let growth pressures justify delay in the sacred call to give.

### **THE ESCALATING GENEROSITY MODEL**

As God grows this business, our giving grows with it. The following schedule is binding and public — published annually so our subscribers can hold us accountable:

<b>SUBSCRIBER MILESTONE</b>	<b>GIVING %</b>
Up to 10,000 subscribers	<b>10% of net revenue to ministry</b>
Up to 20,000 subscribers	<b>20% of net revenue to ministry</b>
Up to 30,000 subscribers	<b>30% of net revenue to ministry</b>
Up to 40,000 subscribers	<b>40% of net revenue to ministry</b>
Up to 50,000 subscribers	<b>50% of net revenue to ministry</b>

### **THE DECLARATION**

*Our apps exist to strengthen families and point every user back toward Jesus.  
Our giving exists to do the same thing with money. Every KidVerse subscription  
helps fund a missionary. Every Lampline story told at bedtime helps plant a church.  
Every One Flesh devotional helps put a Bible in the hands of a child who has never held one.  
We do not give from the surplus. We give from the firstfruits —  
because the difference has always been HIM.*

\_\_\_\_\_  
Signature — Neil Rosado, Founder

\_\_\_\_\_  
Date

*Witnessed by God alone.*